



seamless solutions

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Michelle Sahlin, Director of Marketing

612-827-2222 Ext. 16 | MSahlin@bensonmedical.com

Revolutionizing Hearing Conservation

MINNEAPOLIS, MN (March 15, 2012) – Benson Medical Instruments, a hearing conservation industry leader, got its start by developing audiometers for high-volume hearing conservation group testing. The company’s first technically advanced computer-controlled audiometric system automated group testing while delivering superior data handling and reduced test times. Mobile test providers no longer had to operate separate audiometers to begin testing or to save the results. The built-in OptiLevel™ feature streamlined the test-taking process by using past test results to customize to the individual, thereby reducing test time by approximately one third.

The IntelliTesting™ feature was designed to detect errors, automatically retest, or allow the operator to retest, leading to more accurate, higher-quality test results. These “smart” innovations evolved into an audiometric system that since 1997 has been deployed in every occupational health program in the U.S. Department of Defense. This revolutionary technology greatly increased the effectiveness of the Defense Department’s hearing conservation program.

“Benson Medical Instruments has truly positioned itself as an innovator and industry leader in the hearing conservation world,” David Mayou, Benson Medical Instruments’ Sales Manager, states directly. “We are exceedingly proud that in 2008 the Department of Defense chose our new CCA-200mini audiometers to upgrade their older CCA-200 audiometers. Our company ambitiously plans to further improve our products and our users’ hearing conservation experience.”

Benson Medical Instruments Co. designs and manufactures audiometers, spirometers, and software to manage hearing conservation and occupational spirometry programs for companies. For more information: David Mayou, Sales Manager, Benson Medical Instruments Co., 310 Fourth Avenue South, Suite 5000, Minneapolis, MN 55415 USA (Office) +1 612-827-2222 (Email) sales@bensonmedical.com (Website) www.bensonmedical.com

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