



**seamless** solutions

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Michelle Sahlin, Director of Marketing

612-827-2222 Ext. 16 | [MSahlin@bensonmedical.com](mailto:MSahlin@bensonmedical.com)

**Benson Medical Instruments Scheduled to Attend 38<sup>th</sup>  
Annual NHCA Conference February 21–23, 2013**

MINNEAPOLIS, MN (November 5, 2012) – Benson Medical Instruments will exhibit at the 38<sup>th</sup> Annual National Hearing Conservation Association Conference February 21–23, 2013, in St. Petersburg, Florida. The conference features nearly 300 hearing conservation insiders from throughout the country, who gather to showcase the latest technological advances in the industry as well as participate in a variety of workshops and training seminars.

“This is a small show in terms of scale,” David Mayou, Sales Manager for Benson Medical Instruments, states directly. “However, the people that attend are the top tier of hearing conservation experts, who oversee programs for both large governmental agencies and global-scale manufacturers.”

The NHCA Conference is a unique event where hearing conservation experts and researchers deliver cutting-edge presentations, and valuable networking opportunities for manufacturers like Benson Medical Instruments abound. Bouncing new feature concepts off of customers is commonplace, and often represents the starting point for product innovations.

“We’ve attended this meeting every year because of the valuable feedback we collect on our products,” Mayou concludes, “and—maybe more importantly—because of the candid suggestions from customers that ultimately lead to the overall advancement of our technologies.”

Benson Medical Instruments Co. designs and manufactures audiometers, spirometers, and software to manage hearing conservation and occupational spirometry programs for companies. For more information: David Mayou, Sales Manager, Benson Medical Instruments Co., 310 Fourth Avenue South, Suite 5000, Minneapolis, MN 55415 USA (Office) +1 612-827-2222 (Email) [sales@bensonmedical.com](mailto:sales@bensonmedical.com) (Website) [www.bensonmedical.com](http://www.bensonmedical.com)

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